

SPORT&EXPO VILLAGE



SPORT&EXPO VILLAGE



May 11th-12th | #AimFar



June 29th | #RunYourPath



October 12th-13th | #DareFurther



September 21st
#RunAndTheCity



September 28th
#JoyRun



WORLD MASTERS ATHLETICS
MARATHON CHAMPIONSHIPS
BUCHAREST 2024

October 13th | #ContinueToDare

EVENTS

SPORT & EXPO VILLAGE

Open to all registered participants but also to the world of sport and wellness lovers, **SPORT & EXPO Village** is much more than the place where to pick up BIB numbers and race kit. It is a unique opportunity for companies and brands to intercept directly on the field many Romanian and international amateurs and running enthusiasts. It is the place where you can learn about the dynamics and mission of the Charity Program related to RunInBucharest events.

SPORT & EXPO Village is ultimately the place where participants and visitors meet to exchange ideas, talk and get in the mood for their sporting competition.

An exclusive and functional location, ideal for the biggest mass running events in Romania. 66000 sqm of outdoor space, in front of the Parliament Palace, near the start and finish line.



INTRO

SPORT&EXPO VILLAGE

BIB AND RACE BAG PICK UP

Race bag and bib collection, with gadgets offered by sponsors

PRESENTATIONS AND WORKSHOPS

Experts sessions, athletes greetings

EXPO ACTIVITIES

Customized stands for the promotion of products and services

PRODUCTS TEST

Product presentation and try-on and promotion

AWARDS

Prize ceremony



ACTIVITIES

SPORT&EXPO VILLAGE

INSTAGRAM

RunInBucharest: >4.3K followers

bucharest_10k_grandprix: >0.65K followers

bucharest_half_marathon: >0.77K followers

bucharest_marathon: >1.2K followers

FACEBOOK

RunInBucharest: >9.6K followers

Bucharest21km: >23K followers

BucharestMarathon: >27K followers

Bucharest10kGrandPrix: >9.8K followers

YOUTUBE

RunInBucharest



EXPOSURE

SPORT&EXPO VILLAGE

SET-UP

DISMANTLING

OMV Petrom
Bucharest HALF MARATHON

May 8, 16.00 - 20.00
May 9, 9.00 - 14.00

May 12, starting 15.00

BCR Bucharest
10K GRAND PRIX

June 28, 8.00 - 14.00

June 30, starting 23.00

Ladies' Run

September 20, 8.00 - 14.00

September 21, after 23.00

Cursa Copiilor

September 27, 8.00 - 14.00

September 28, after 23.00

Raiffeisen Bank
Bucharest MARATHON

October 9, 16.00 - 20.00
October 10, 9.00 - 14.00

October 13, after 16.30

SETUP / DISMANTLING

TENT



9 sqm (3m x 3m)



18 sqm (3m x 6m)

RENTAL

SPORT & EXPO VILLAGE

FEES

Basic fee: 100 EUR

(non-refundable, payable when registering, will be deducted from the final amount)

Tent rental fee

- 3 m x 3 m tent: 500 EUR / event
- 3 m x 6 m tent: 1000 EUR / event

Prices include:

- 9 sqm or 18 sqm tent
- 1.6 KWh power supply

Additional options:

- 1 table + 2 chairs: 50 EUR / set / event
- LED projector: 15 EUR / pc / event
- 1.6 KWh - 5 KWh power supply: 50 EUR / event

IMPORTANT NOTICE

- electricity is to be provided during the Sport & Expo Village visiting hours only;
- out of the visiting hours, organizers will provide guarding for the entire Sport & Expo Village area (not dedicated guarding for every tent);
- in order to be confirmed, an "order" must be fully paid at least 2 weeks before the event date, otherwise the "order" is considered cancelled.

RENTAL - FEES

GENERAL TERMS AND CONDITIONS

1. General Terms

- (1) Element of the contractual agreement between the organizer and the stand operator are exclusively the following general terms and conditions.
- (2) The registration must be done in written form by using the online application form provided by the organizer. The application form that the organizer receives is a binding and irrevocable offer by the stand operator.
- (3) The organizer is not bound to accept the offer. He is authorised to decline the offer without justification. By sending out the booking confirmation, the organizer accepts the offer by the stand operator.
- (4) The organizer reserves one's right to change the exact stand position as needed, as long as the changes are respecting the interests of the organizer and are within reason for the stand operator.
- (5) The application data will only be used for the execution of the event with consideration of the GDPR.
- (6) Side agreements, changes or additions of the contract need to be executed in written form and confirmed by the organizer. This is also valid for modifications of the agreement.

2. Set up and presentation of the stand

- (1) Construction and design must correspond to all legal standards, especially to the general and specific regulation terms of the building - including local standards/rules as well as specific event rules. The material for the set up of the stand also has to correspond to all legal standards, especially the building inspection and fire protection engineering regulation. The stands must be set up the way that no person or thing will be damaged, endangered, handicapped or harassed.
- (2) Constructional changes on site and space are not allowed. If the stand will

expand beyond the booked space (in case this is possible), a subsequent fee will be issued. Adverse effects of the stand trough edges, pillars, flagstaff, lamp post do not lower the stand costs.

- (3) If a stand operator withdraws from the booking within short-term notice, the cancellation policies become valid and the stand can be passed on. For superstructures of approval, event modules etc. all licences must be brought along and shown to the organizer upon request.
- (4) The stand operator is bounded to leave the stand after the tear down, as it was originally. The stand operator also must dispose the waste on the stand area. If the stand area is not clean after the end of the event, the organizer can arrange the cleaning at the expense of the stand operator by a third party.

3. Domestic authority and security patrols

- (1) The organizer provides general security patrols and supervision. Hereby, it is only the protection of the whole terrain and not an individual protection of a stand.
- (2) The organizer has domestic authority within the exhibition centre. The instructions of the organizer, its authorised representatives and employees must be obeyed. The organizer of the event is authorised to remove things from the stand, if the sponsor is offended, if it is against the valid laws, if it is against good manners or is contrary to the programme of the Expo. Advertising for political and ideological purposes are not allowed.

4. Liability of the stand operator

If the stand operator, its staff or its assistant (e.g. staff of the, from the stand operator instructed stand set up company) or other people, which act for the stand operator at the event cause damage to the organizer, the stand operator is responsible for compensations of the organizer to an unlimited extend.

5. Liability of the organizer

The liability of the organizer - also against a third person - for all damages which are not based on the injury of life and body or health, is restricted to purpose and culpable negligence. This is also valid for the staff of the organizer.

6. Force majeure and similar incidents

If the stand-rental-contract cannot be fulfilled due to force majeure or other incidents, which the organizer is not responsible for, the organizer has the right to withdraw from the contract. The stand operator has the right for repayment for the already paid stand rental. Further going claims, especially claims of last profit are excluded.

7. Size of the stand

The minimum size of a stand is 9 sqm. The costs for the stand are calculated from the square meter multiplied by price per square meter. The ancillary costs like power, water (optional), security patrols, disposal costs (obligator) are flat rates, which must be paid to the organizer. At the SPORT & EXPO Village, the organizer will directly invoice the ancillary costs.

8. Joined stand

Without the approval of the organizer the stand operator is not allowed to transfer, share or offer in other ways the stand to a third person. The written approval of the organizer (by e-mail is okay) is needed for adding another company with an additional exhibition good. The main stand operator is liable for the other exhibitor as for itself.

9. Cancellation & Refund

(1) The cancellation from the stand operator must be sent in written form via e-mail or mail to the in the booking form named address of the organizer.

(2) In the case of cancellation, the stand operator will be refunded as follows

- Cancellation 1 to 14 days before the first day of the event
 - no refund.
- Cancellation 15 to 28 days before the first day of the event
 - 25% of the arranged invoice amount.
- Cancellation 29 to 42 days before the first day of the event
 - 50% of the arranged invoice amount.

The stand organizer is the right reserved on the part of the organizer to prove that no, or only limited, loss or damage has been incurred.

10. Payment and participation conditions

(1) If there has not been a written other agreement, the agreed payment must be paid in full amount to the organizer until 2 weeks before the beginning of the event at the latest. By non-compliance of the agreed payment dates and upon an expired deadline for the stand operator, the organizer has the right to withdrawn from the contract and use the stand area for something else. The assertion of further damage remains reserved.

(2) At a short-term booking the arranged payment must be paid at the latest before the setup of the stand via credit card in the SPORT & EXPO Village office. Otherwise the stand area cannot be used.

11. Transfer of rights

The stand operator is not allowed to transfer rights from the contract to other companies or institutions without the written approval of the organizer.

12. Video and Audio Recordings

RunInBucharest has the right to make or to have made video, audio and drawings of exhibition stands or individual exhibits by a third party for the purpose of documentation or its own publishing. This also applies to persons

SPORT&EXPO VILLAGE

who are pictured or recorded. The patent rights of the images, even if individual persons can be recognized, lie entirely by RunInBucharest and are neither spatially nor temporally limited.

13. Any other business

(1) With the signature on the booking form the stand operator recognizes the commitments of this event conditions and undertakes to comply this. General terms and conditions of the stand operator do not apply. The signing person declares itself as authorized representative.

(2) Place of performance and place of jurisdiction for all legal issues from each business for which this event conditions are valid is the place of business of the organizer. This is valid for legal action which comes from the organizer as well as legal action which is against the organizer. This is not valid to business with stand operators, which are neither businessmen as defined in the commercial code, nor public-law special funds, nor legal person under public law or business with a businessman which is not part of the operation of commercial trade.

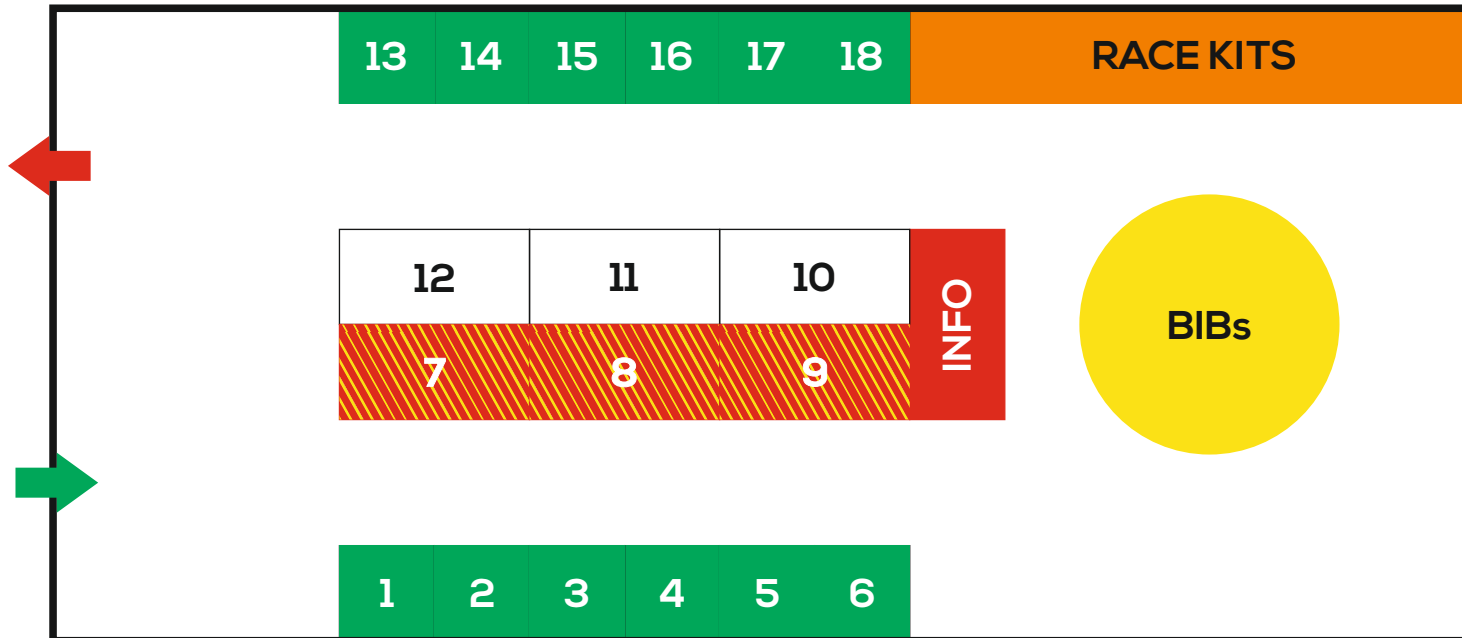
(3) The relationship between the stand operator and the organizer are governed solely by the law in force in Romania.

(4) If parts of these general terms and conditions are or become ineffective, the effectiveness of the remaining clauses thereby will not be affected. The ineffective provision shall be replaced by a legally effective one coming as close as possible to the purpose of the ineffective provision.

SPORT & EXPO VILLAGE

LEGEND

- Green areas: 3m x 3m tents
- White areas: 3m x 6m tents



EXPO AREA

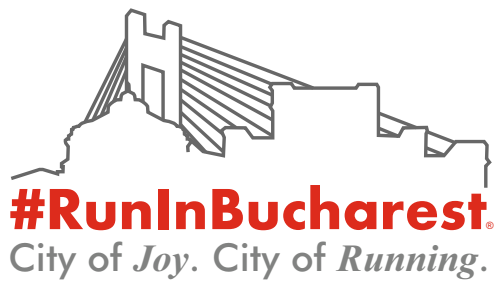
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CONTACT